



Greetings!

We love the local church at KALS Radio and appreciate what you do! That's why for over 20 years we have been partnering with local churches to print and distribute the Flathead Valley Church Locator at a nominal charge. The Church Locator has shown itself to be a successful outreach tool and a ministry enhancement for the churches involved.

**We want our listeners to know about your church.
After all the local church is God's Plan "A"!**

Last year over 3,000 Church Locators were placed in motels, hotels, Christian book stores, Chamber of Commerce and tourist information booths. Each year the Locator brochures are eagerly picked up by residents, tourists and area newcomers

Enclosed is the information explaining advertisement sizes and rates for this publication. Your KALS representative will begin to work on this project in January and we ask you to bring this to your church board as soon as possible.

This is budget time for most churches, and we understand budgets. You and your board want to know that you are receiving a good value for the advertising and outreach budget that you invest for your church. Your Church Locator investment of \$175 places your church in the Church Locator publication and also provides your church with KALS Radio announcements for the entire year at *no extra cost*. That is a \$750.00 value in air time at no cost to you. You only pay for your advertisement in the Locator.

It is our desire to see people attending a local church each Sunday! And it is great to be teamed up with you as we present the gospel to our region. If your church has participated in the Church Locator in the past ...thank you. If this is a new consideration, we believe you will find the Locator to be an affordable, effective method of using your dollars to expand your ministry outreach.

Serving Him with you,

Your Network of Praise

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